

SPRINTER 

RAYOVAC
EXTRA

The power to hear more



rayovac.eu

The power to hear more

**We make
business
boom**





Technology fuelled by innovation

RAYOVAC
EXTRA

110 years of expertise in the hearing industry, along with a drive to constantly innovate and evolve means RAYOVAC® hearing aid batteries are synonymous with quality.

RAYOVAC® has always been a leader in its field and we continue to set industry benchmarks when it comes to design, technology and performance.

Our global research and development team based at our state-of-the-art Institute of Design and Technology work tirelessly to push the boundaries of hearing aid battery capability, constantly innovating and ensuring our batteries work harder, without compromising quality, for our customers.

In the future - as in the present - RAYOVAC® is committed to retaining its position as a market leader by continuing to develop technological enhancements, user-friendly packaging and shelf-life improvements.

All of which makes RAYOVAC® a go-to provider for hearing care professionals and consumers around the world.



**ACTIVE
CORE**
Now with **PLUS**™
Air Optimisation

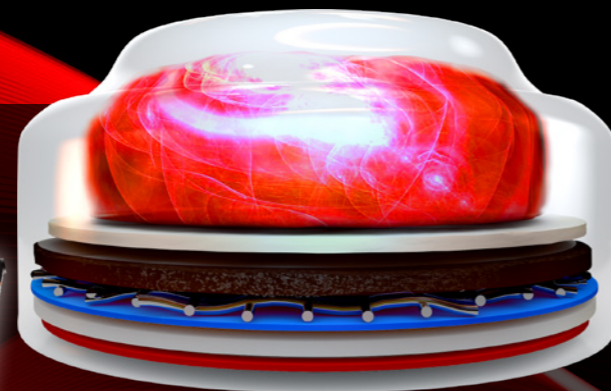
www.rayovac.eu

The power to hear more

No hearing aid battery lasts longer*

As hearing aid technology advances, the batteries that power them have to be as sophisticated as the device itself. That's why we continue to invest in new technology and improve our batteries – to stay one step ahead in an ever-changing world, and power the moments we all live for.

Active Core Plus™ is state-of-the-art of technology, designed to deliver top performance for modern-day devices. And Air Optimisation is our latest innovation, meaning size 312 is now 10% longer-lasting**. This improves both the reliability and performance of Active Core Plus™, ensuring that no hearing aid battery lasts longer*.



ACTIVE CORE

Now with
Air Optimisation **PLUS**

Active Core Plus™ with Air Optimisation features:



New Air Optimisation System

As zinc batteries use oxygen to activate, this new durable design uses air more efficiently to deliver consistent performance in all weather conditions.



Balanced Formula

We've optimised the ingredients we put inside the cell, so hearing aid users get more life out of every battery.



Engineered For Excellence

Our new harder-working battery delivers even longer-lasting power offering the reliability that people need with the latest hearing devices.

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110 years of innovation

With innovations through time, including the world's first wearable vacuum tube hearing aid and the introduction of innovative new pack sizes, our heritage is just as impressive as our batteries.

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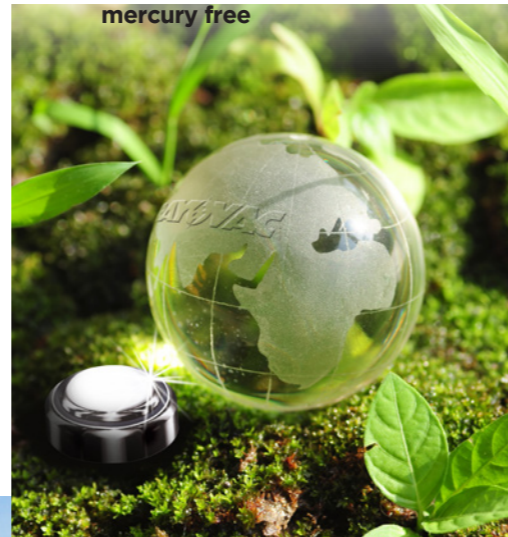
1906
Founded

French Ray-O-Lites
and Dry Batteries



1937
First hearing aid patent

2008
Launch of mercury free



1964
First dial pack



1989
UK Zinc Air Production



2016
Clear Sound Technology



2014
Wireless Approved



2010
Advanced voltage agent

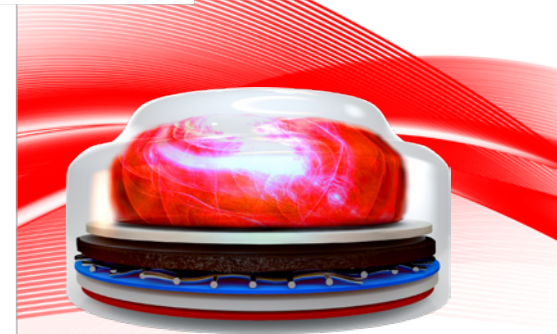
2018
Longer lasting hearing aid power



Energizer

ACTIVE CORE PLUS

2019
RAYOVAC® joins Energizer®, the worlds largest battery company
New RAYOVAC® Active Core Plus™ is introduced



2020

RAYOVAC® Active Core Plus™ is now even better with it's new air optimisation technology in size 312

ACTIVE CORE
Now with Air Optimisation **PLUS**

The power to hear more

RAYOVAC
EXTRA

The full package



RAYOVAC®'s innovative EXTRA™ Premium pack design offers an array of innovative and user friendly features and benefits to you and your customers.

- **Long tabs**
Designed to help the user handle the battery more precisely while each tab is individually colour-coded for easy identification.
- **Robust cards**
Thick and durable cards give the consumer improved handling, the perforation also means the pack size can be reduced for easy transportation. In addition our upgraded cartons ensure batteries are safe during shipping and storage.
- **Optimised dial***
The dial has been moulded to the exact shape of the battery and tab, to ensure each and every cell is held both forward facing and securely within the pack.
- **Vibrant merchandising**
Consumer-focused designs mean the packaging and materials stand out to maximise sales opportunities.
- **Various pack sizes**
EXTRA™ Premium pack is now available in available in 4, 6 and 12 pack to provide consumers with convenience and flexibility, whatever their needs.



The power to hear more



RAYOVAC
EXTRA

We've got it covered

In choosing RAYOVAC®, you are opting for more than just a battery. First class customer service is the hallmark of RAYOVAC® EXTRA™ and comes as standard with every purchase.

You will also gain our technical expertise and an exceptional support package.

- **Business Building Tools**

Include display stands, marketing materials and downloads to help you make the most of battery sales opportunities.

- **Online selling assets**

Enhancing online presence to help you reach more customers

- **Exceptional standards**

All RAYOVAC® batteries undergo 262 quality checks, ensuring you receive our highest quality battery.

- **Advanced shelf life**

Fresh is always best, however, we provide a 4 year shelf life.

- **Outstanding service**

Great service means customers receive the right product, in the right place, at the right time.

- **Speed to market**

Less than ten days from order to shipment worldwide.

- **Global reach**

A delivery network spanning across the globe.

- **Environmentally friendly**

Manufactured without mercury and compliant with EU Battery Directive (2013/56/EU).

- **Product guarantee**

Full product guarantee, we will replace devices damaged by a RAYOVAC® battery*.

- **Heritage**

RAYOVAC® is a powerful brand synonymous with the hearing aid industry around the world with over 110 years of brand legacy.

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* We will replace, at our discretion, any device damaged by a RAYOVAC® battery, if handled correctly, before the best before date and sent pre-paid to your local RAYOVAC office.



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